



NEILTRAN

Thank You So Much

Contact Us

Contact us: info@realygreatsite.com
 Website: www.realygreatsite.com
 Phone: +123-456-7890
 Address: 123 Anywhere St., Any City, ST 12345

Legal Guidelines

- 01 COPYRIGHT**
All materials produced related to our brand are protected by copyright. Always ensure to obtain permission before using third-party owned materials.
- 02 TRADEMARK**
Logos, slogans, and other brand elements have been registered as trademarks. The use of the "™" or "®" symbols must always follow established rules.
- 03 LICENSING**
Some assets may be used under specific licenses. Ensure to follow all terms of these licenses, including usage, attribution, and restrictions.
- 04 UNAUTHORIZED USE**
Avoid unauthorized or potentially brand-damaging use of our brand assets.
- 05 OBJECTIONS AND VIOLATIONS**
Immediately report any objections or violations against our brand to our legal department.
- 06 MARKETING MATERIAL APPROVAL**
All marketing materials must be approved by the legal department before distribution to ensure compliance with applicable guidelines and legal regulations.

Voice And Tone

Our brand voice is professional yet friendly, reflecting our commitment to exceptional customer service. Our tone adapts depending on the context and audience.

Pattern Design
From bold geometric patterns to subtle natural motifs, each of our designs is the embodiment of self-expression and lifestyle.

08

Brand Applications

Our brand applications include a range of marketing and communication materials. From print to digital, each application should be consistent with our brand guidelines.

Brand Don'ts

- Color**: Do not use colors not specified in the brand palette.
- Typography Consistency**: Do not mix fonts or styles in a single communication.
- Follow Imagery Style**: Do not use photography or illustrations that do not match the brand's aesthetic.
- Consistent Messaging**: Do not deliver messages that are inconsistent with our brand values.
- Misuse Design Elements**: Do not use brand graphic elements in a way that is not consistent with the guidelines.
- Inappropriate Color Usage**: Do not use colors that are not included in the brand's official palette for brand representation.
- Conflicting Messages**: Do not use communications that contradict or obscure our brand message.

Brand Guidelines

Year: 2024
Category: Real Estate

HEX: #004A40 RGB: 28 73 64	HEX: #00DB88 RGB: 99 215 143	HEX: #B1FD40 RGB: 174 250 99	HEX: #F4F4F2 RGB: 244 244 242
	HEX: #FF7B7B RGB: 239 130 127	HEX: #C0A2FE RGB: 187 165 64	HEX: #F2E980 RGB: 241 232 142

05

Brand Introduction

This page provides an overview of our brand, committed to delivering quality products and services that meet the needs and expectations of our customers.

Logo

The logo is a visual representation of our brand identity and should be used in accordance with the brand guidelines. This section covers the proper use of color, spacing, and white space around it.

04

Typography

We use a custom font selected for readability and elegance. This typography helps to reinforce our brand identity and should be used in all communications.

Headings Glacial Indifference	Body Barlow
<i>Italic</i>	<i>Italic</i>
Medium	Medium
Bold	Bold
Aa	Aa

06

Brand Introduction

This page provides an overview of our brand. We are committed to delivering quality products and services that meet the needs and expectations of our customers.

Vision
To be the forefront of sustainable living, transforming spaces into vibrant, eco-friendly communities that inspire connections and enrich lives globally.

Mission
To innovate real estate by integrating cutting-edge, sustainable design with high-quality materials, creating homes that embody luxury, durability, and a commitment to the environment, ensuring a better future for all.

Year: 2024
Category: Real Estate

02

Imagery Style

Our color palette is inspired by nature, creating a fresh and vibrant look. These colors should be used consistently across all media to maintain brand integrity.





NEILTRAN

Year:
2024

Category:
Real Estate

Brand Guidelines



Brand Introduction

This page provides an overview of our brand. We are committed to delivering quality products and services that meet the needs and expectations of our customers.

Vision

To be the forefront of sustainable living, transforming spaces into vibrant, eco-friendly communities that inspire connections and enrich lives globally.

Mission

To innovate real estate by integrating cutting-edge, sustainable design with high-quality materials, creating homes that embody luxury, durability, and a commitment to the environment, ensuring a better future for all.



Brand Introduction

This page provides an overview of our brand. We are committed to delivering quality products and services that meet the needs and expectations of our customers.

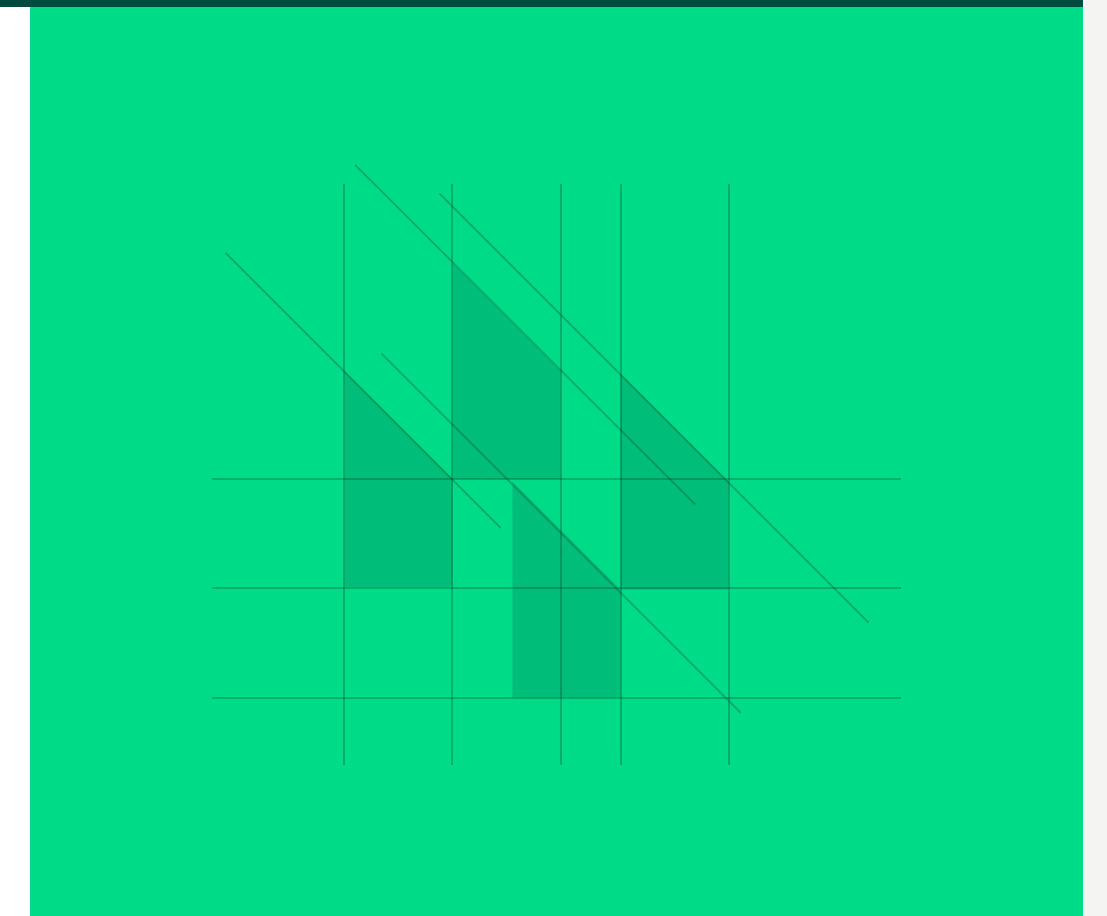
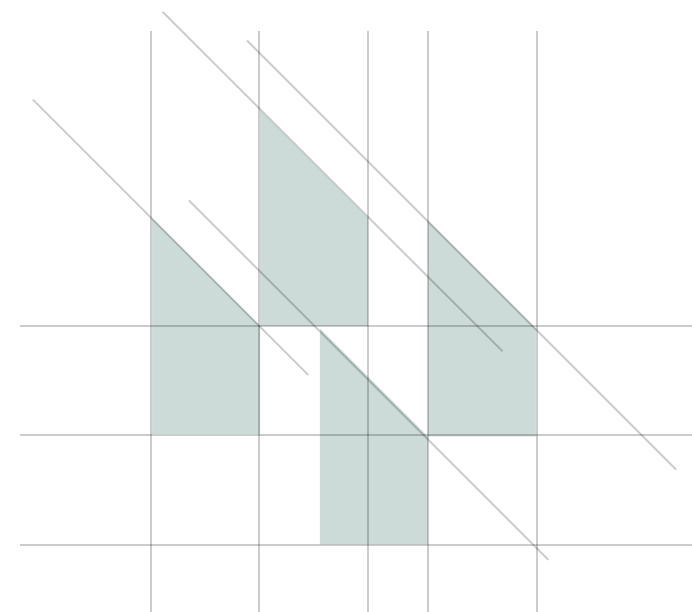


Our Logo

Our logo is a visual representation of our brand identity and should be used in accordance with established guidelines. This includes the proper use of color, scale, and white space around it.

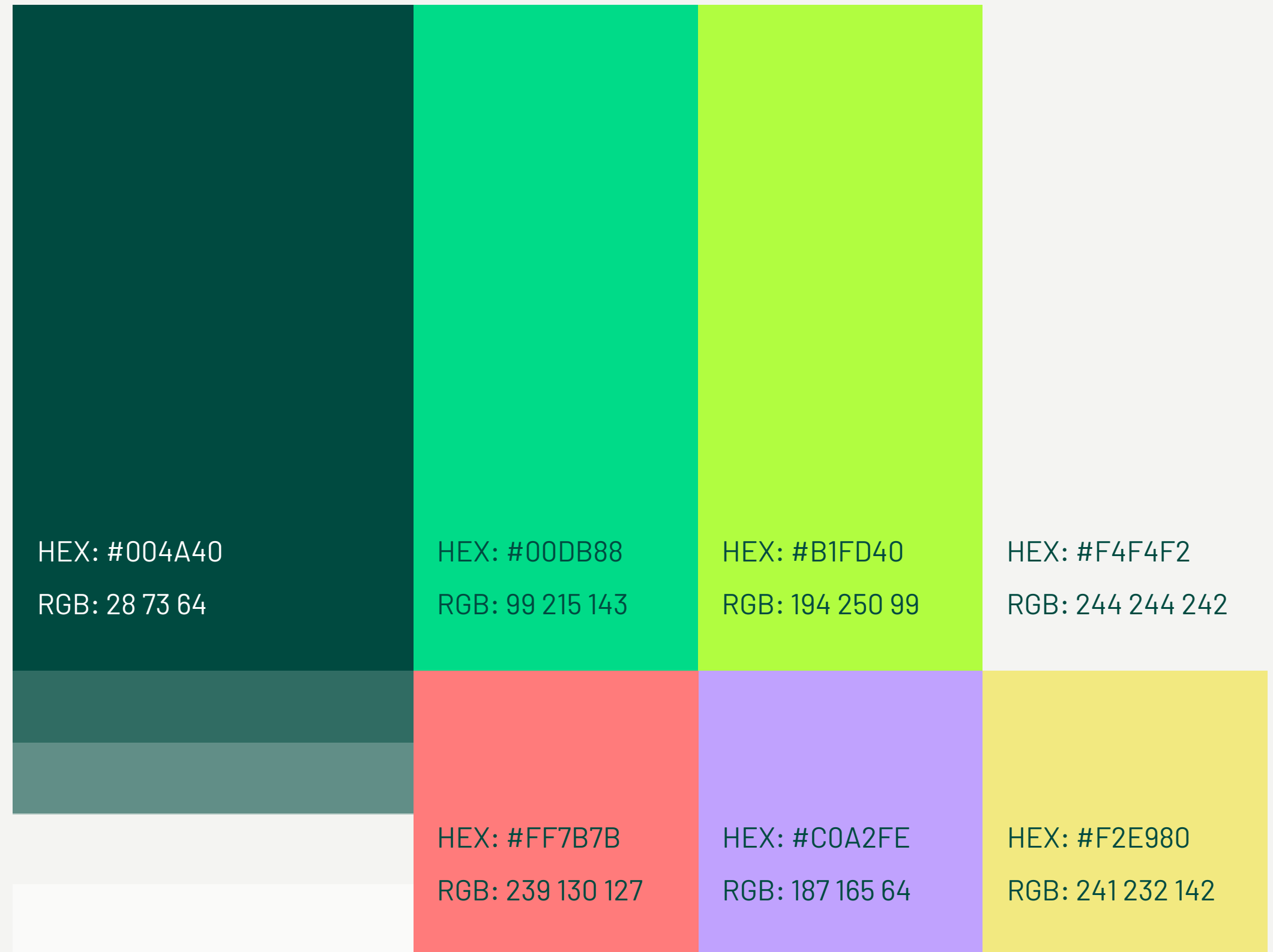


NEILTRAN



Color Palette

Our color palette is inspired by nature, creating a fresh and vibrant look. These colors should be used consistently across all media to maintain brand integrity.



Typography

We use a custom font selected for readability and elegance. This typography helps to reinforce our brand identity and should be used in all communications.

Headings

**Glacial
Indifference**

Aa

Italic

Medium

Bold

Body

Barlow

Aa

Italic

Medium

Bold

Imagery Style

Our color palette is inspired by nature, creating a fresh and vibrant look. These colors should be used consistently across all media to maintain brand integrity.





Voice And Tone

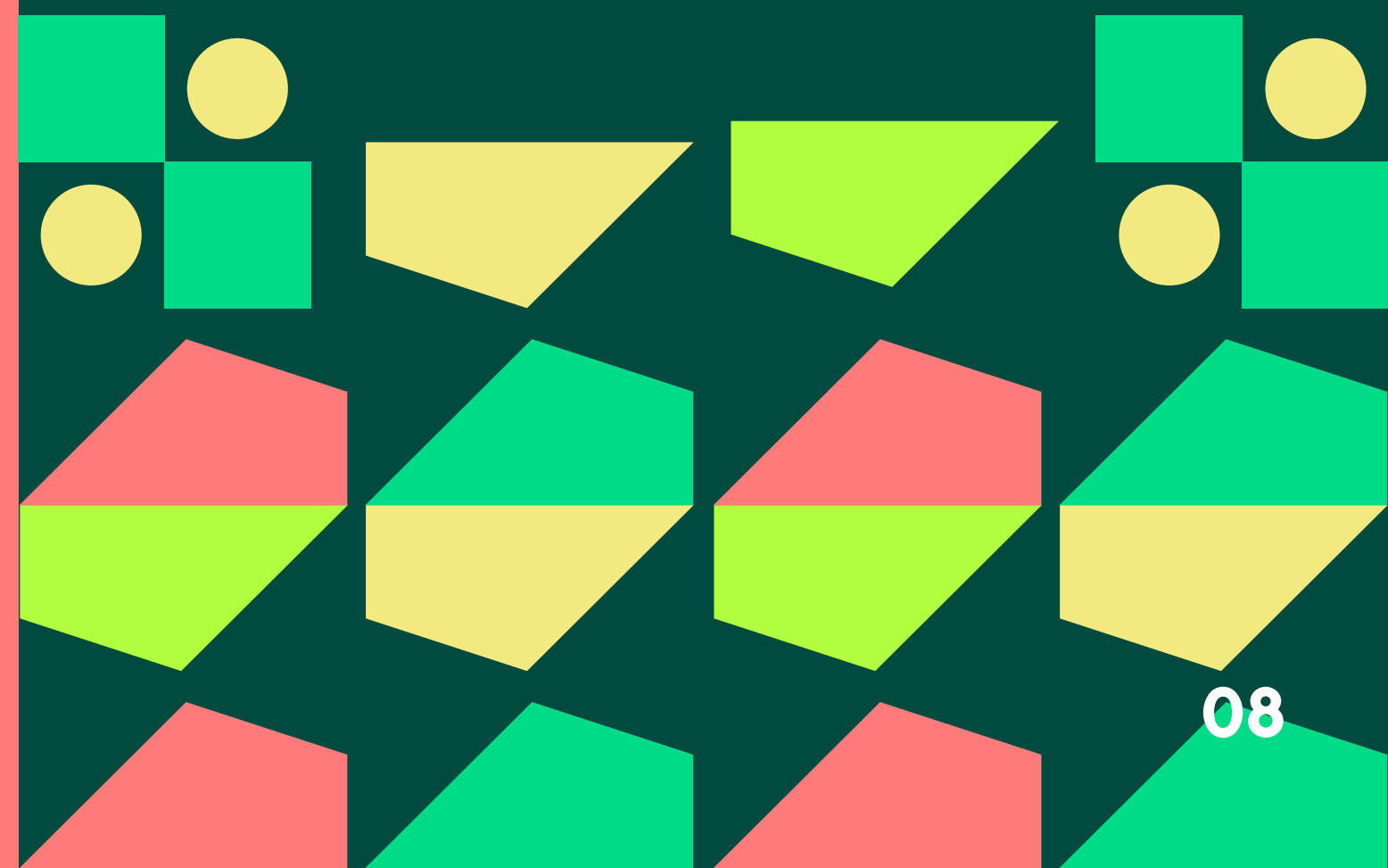
Our brand voice is professional yet friendly, reflecting our commitment to exceptional customer service. Our tone adapts depending on the context and audience.



NEILTRAN

Pattern Design

From bold geometric patterns to subtle natural motifs, each of our designs is the embodiment of self-expression and lifestyle.



Pattern

Brand Applications

Our brand applications include a range of marketing and communication materials. From print to digital, each application should be consistent with our brand guidelines.



Do's and Don'ts



✓ Do

Use Official Color Palette

Ensure you use the brand's specified colors in all assets.

✓ Do

Typography Consistency

Use the specified fonts and styles in the brand guidelines for all written communications.

✓ Do

Follow Imagery Style

Use photography and illustrations that match the brand's aesthetic.

✓ Do

Consistent Messaging

Ensure the message delivered is aligned with our brand values.

✗ Don't

Modify the Logo

Do not alter, distort, or change the logo colors without permission.

✗ Don't

Misuse Design Elements

Avoid using the brand's graphic elements in a way that is not consistent with the guidelines.

✗ Don't

Inappropriate Color Usage

Do not use colors that are not included in the brand's official palette for brand representation.

✗ Don't

Conflicting Messages

Avoid communications that contradict or obscure our brand message.

Legal Guidelines

01 COPYRIGHT

All materials produced related to our brand are protected by copyright. Always ensure to obtain permission before using third-party owned materials.

02 TRADEMARK

Logos, slogans, and other brand elements have been registered as trademarks. The use of the ™ or ® symbols must always follow established rules.

03 LICENSING

Some assets may be used under specific licenses. Ensure to follow all terms of these licenses, including usage, attribution, and restrictions.

04 UNAUTHORIZED USE

Avoid unauthorized or potentially brand-damaging use of our brand assets.

05 OBJECTIONS AND VIOLATIONS

Immediately report any objections or violations against our brand to our legal department.

06 MARKETING MATERIAL APPROVAL

All marketing materials must be approved by the legal department before distribution to ensure compliance with applicable guidelines and legal regulations.



NEILTRAN

Thank You So Much

Contact Us



Contact us

hello@reallygreatsite.com



Website

www.reallygreatsite.com



Phone

+123-456-7890



Address

123 Anywhere St., Any
City, ST 12345